



ALL CHILDREN READING: A GRAND CHALLENGE FOR DEVELOPMENT

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Literacy unlocks human potential

What is All Children Reading: A Grand Challenge for Development?

All Children Reading: A Grand Challenge for Development is a competition that leverages science and technology to create and apply scalable solutions to improve literacy skills in developing countries. The partners, USAID, World Vision, and the Australian Government, are soliciting creative, cost-effective innovations from the global science, technology, education, and broader development communities to improve reading for children in early grades.

Why are we focusing on all children reading?

In developing countries, literacy leads to improved health, better education, greater employment opportunities, and more stable governments. Unfortunately, nearly 250 million children around the world are still unable to read or write. All Children Reading: A Grand Challenge for Development seeks to improve children's reading in the early grades so they can succeed in school and have more opportunities as adults.

How does it work?

Multiple grant opportunities and prizes are available throughout All Children Reading: A Grand Challenge for Development. Grants are designed to spur and foster innovative initiatives

that use technology to address structural gaps and barriers that perpetuate low literacy levels. Prizes are targeted to solicit the development of specific products, approaches, or applications that complement those initiatives and fill gaps in addressing child literacy.

Round 1 of All Children Reading: A Grand Challenge for Development focused on creating teaching and learning materials and education data applications to promote accountability and transparency. USAID, World Vision, and the Australian Government selected and funded 32 project winners from 22 countries.

Round 2 of All Children Reading: A Grand Challenge for Development seeks technology-based projects that support reading outcomes in the following areas of focus:

- 1. Mother tongue instruction and reading materials:** Promoting the creation and delivery of reading materials in languages children speak and understand
- 2. Family and community engagement:** Providing technologies, approaches, and content to help families and communities in low-resource settings support early-grade literacy
- 3. Children with disabilities:** Enhancing early-grade reading outcomes for learners with disabilities



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What technology-based innovations are we seeking?

We are seeking technology-based innovations that support improvements in basic reading skills.

For the purposes of this competition, technology-based innovations are defined as a broad range of information and communications technologies and media. These can include hardware and software, audio and video media, Internet and mobile applications (among other platforms) to teach, provide practice, or support the improvement of reading skills.

We also seek technology-based ideas that address barriers (access, attitude, infrastructure, communication, etc.) which prevent children from learning to read.

Who can get involved?

All Children Reading: A Grand Challenge for Development welcomes problem-solvers from everywhere, including: students, researchers, the private sector, startups, small businesses, and faith-based and civil society organizations.

We welcome your partnership

A key component of the Grand Challenges for Development model is that only through concerted action can we hope to find solutions to the largest, solvable problems that are holding back progress for individuals and communities in developing countries. To improve literacy for children in developing countries, we invite the partnership of companies, foundations, individuals and others.

Forms of partnership include, but are not limited to:

- Sponsorship of a prize competition;
- Providing technical sector expertise (M&E, Education, Literacy, ICT), including participation on review panels;
- Funding the scale-up of Round 1 or Round 2 grantees;
- Contributing to a technology evaluation fund; or
- Dedicating resources to the testing and piloting of specific technologies/solutions in new environments.

To discuss partnership opportunities that align with your business or development goals, please contact us at info-acrgcd@worldvision.org.

Connect with us!

For more information about the grant competition, prizes or to sign up for information and updates, please visit www.AllChildrenReading.org.